

ELECTRONIC PRESS KIT

SHADY STARFACE

ARTIST • SONGWRITER • PERFORMER • MINER

CREATOR OF AFROBEATINDULA

COPPERBELT-BORN. AFRICAN-ROOTED. GLOBALLY MINDED.

TWENTY YEARS IN THE MAKING. ONE STORY. ONE SOUND. ONE AFTERMATH.

THE ARTIST

Shady Starface is a Zambian recording artist, songwriter and performer from Chiwempala, Chingola, whose artistry is built around culture, resilience, originality and lived experience.

Born into a Tanzanian family that settled in Zambia in the early 1960s, Shady's identity naturally sits between East African heritage and Southern African culture.

He is also a full-time small-scale miner and entrepreneur — making the mining community represented in his music part of his real life, not an artistic costume.

THIS IS THE FOUNDATION OF HIS IDENTITY: CORPORATE JERABO.

THE SOUND — AFROBEATINDULA

Afrobeats × Kalindula

Shady Starface is the creator of Afrobeatindula — a sound built from the modern energy of Afrobeats and the rhythmic DNA of Kalindula. Its foundation is simple:

RESILIENCE. RESISTANCE. IDENTITY. MOVEMENT.

Afrobeatindula is Shady Starface's musical language for telling African stories in a contemporary sound.

THE BREAKTHROUGH — STONE DEALER

Shady Starface's breakthrough record was “Stone Dealer” — a song that spoke directly for the Jerabos and advocated for their community.

The record became bigger than a song. It helped position the Jerabo community as a force and established Shady Starface as one of its strongest musical voices and spokespersons. That connection remains central to his identity today.

HE DOESN'T JUST WRITE ABOUT THE LIFE. HE LIVES IT.

THE CATALOGUE

Shady Starface's early catalogue established him as a versatile songwriter and performer:

- Umwaume Wansala ft. Macky 2
- Shitanweko ft. Chef 187
- Walizampisha ft. Indi Kay
- Gender Balance ft. Tbwoy
- Bokosi
- Alikusalile
- Chilamuntu Nechiwa Chakwe

BOKOSI

A record that took Lusaka by storm, proving that the Chingola-born artist could create music capable of crossing geographical and cultural boundaries.

THE CONCEPT CREATOR — MPAKA KUMANDA

One of the clearest examples of Shady Starface's creative instinct is “Mpaka Kumanda.”

The record earned him a Born and Bred Awards nomination and introduced a concept later embraced and revisited by some of Zambia's biggest names. Artists including Petersen, the late Chikowise, and Drimz Mr Music would subsequently release songs around the Kumanda concept.

HE DIDN'T JUST FOLLOW THE CONVERSATION. HE HELPED CREATE IT.

Mpaka Kumanda stands as part of the case for Shady Starface as a songwriter, concept creator and musical thinker whose ideas can travel beyond his own catalogue.

THE SONGWRITER

Shady Starface's creative influence extends beyond his own recordings. He wrote and contributed to music for other artists, including B'neil's hit “Bola Kupikana.”

His songwriting reputation is built not only on lyrics, but on his ability to identify ideas, themes and cultural moments that can become songs — one of the defining characteristics of the Shady Starface catalogue.

THE VISUAL CONNECTION — DJ ETIENNE PRO

A major part of Shady Starface's visual legacy is his longstanding relationship with DJ Etienne Pro, a high-profile Congolese (DRC) music-video director. The music videos highlighted in this EPK were shot by DJ Etienne Pro.

His wider client portfolio includes major African artists:

- Koffi Olomidé
- Fally Ipupa
- Ferre Gola
- Diamond Platnumz
- Innoss'B

The relationship places Shady Starface within a broader Central, East and Southern African creative network.

2016 — THE INTERRUPTION

By 2016, Shady Starface had built a recognised catalogue and was receiving industry recognition, including a Born and Bred Awards nomination.

His career was subsequently interrupted by a major legal ordeal. He spent approximately one year and eight months in death-row / remand detention, including an extended period in solitary confinement. He was ultimately acquitted.

THE EXPERIENCE BECAME ONE OF THE DEFINING CHAPTERS OF HIS LIFE — NOT THE END OF HIS STORY.

2018 — OH DADA

Shady Starface returned with “Oh Dada” in 2018. The comeback was accompanied by another major visual collaboration with DJ Etienne Pro.

At the time, Oh Dada was described in Zambian media and industry circles as the most expensive music video in Zambia.

IT WAS NOT SIMPLY A COMEBACK. IT WAS A STATEMENT. THE ARTIST WAS BACK.

THE MINER

Shady Starface is a full-time small-scale miner. Mining is therefore not simply part of his branding — it is part of his lived experience and entrepreneurial identity.

His story brings together four worlds rarely occupied by one artist:

MUSIC. MINING. COMMUNITY. ENTREPRENEURSHIP.

This is what Corporate Jerabo represents.

XXAFTERMATH — DEBUT ALBUM, MAY 2026

After two decades of music, Shady Starface released his debut studio album: XXAFTERMATH. The album contains 13 tracks.

The title represents the journey from 2006 to 2026 — 2006, the year he made the decision to seriously pursue music; 2026, the year his first full studio album arrived.

TWENTY YEARS LATER, THE AFTERMATH BECAME AN ALBUM.

SELECTED XXAFTERMATH TRACKS

- More Life ft. Chef 187 — produced by MegaBeats BiggerWave
- Epondi ft. Yo Maps — produced by Cassy Beats
- Bali Abatalala ft. Celeb City
- Hush — a deeply personal record inspired by his family; Shady is the seventh of ten boys, alongside a late sister

The album features contributions from Cassy Beats, MegaBeats BiggerWave, DJ Pro Freshboy, Boss Guitar/Aksik, Mongi Shiloh Urban, Bayoka Dangerzone and other collaborators.

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